



Top 1% Wealth: what works, what wrecks you

A Future Titans read of Dan Martell's framework. Watch less, apply more.

THE CATCH MARTELL SKIPS

Redeploy, or it's just spending.

His buyback rate says delegate anything you can pay someone less than income divided by 2000 divided by 4 to do. The clean part. But the 4x return only appears if you pour the freed hours into work that grows the business. Buy back your evening then scroll your phone, and you spent money to do nothing. And at a low income the maths barely applies.

MARTELL'S FOUR MOVES

Identity

Deploy cash

Time horizon

Give

THE NUMBER WORTH STEALING

Income / 2000 / 4. Delegate anything below it. The 25-year vision worked back to a single next step in the next **48 hours** is the strongest idea in the video.

TWO WATCH-OUTS

Keep a runway: "stop hoarding" is not "stop saving"; hold 3 to 6 months first. **Give to get rich is backwards:** generosity travels with wealth, it does not cause it.

YOUR MOVE: RUNWAY, REDEPLOY, RETURN

1. Runway

Secure 3 to 6 months of cover before you deploy a dollar.

2. Redeploy

Buy back time below your buyback rate (income / 2000 / 4).

3. Return

Only count the win when the freed hours grow the business.